

# CANADA IMPACT SEMINAR SERIES

IMPACT INVESTING EVENT FOR  
INSTITUTIONAL INVESTORS &  
ASSET OWNERS

14 October 2025 | Montreal



The Impact Seminar Series – Canada is tailored to institutional investors and asset owners based in Canada. Impact Seminar Series focuses on the opportunities to move beyond ESG to invest with impact while ensuring market-competitive financial returns.

A one-day programme aims to empower investors to move from the theory to the practice of impact investing through in-depth panel discussions by experienced impact investors and impact practitioners. During the thematic roundtable session, investors can explore a select group of impact themes to participate in in-depth discussions on the most prevalent impact themes.

THE AGENDA WAS CREATED WITH INPUT FROM:

- Aysha Dawood, Coordinator, Canada Forum for Impact Investment and Development (CAFIID)
- Claire Bisson, Vice-President and Chief Investment Officer, Fondation
- Graham Singh, Chief Executive Officer, Relèven
- Karolina Iaydjieva, Portfolio Manager, Rally Assets
- Lilya Mincheva, Interim Co-Head, North America RI Ecosystems, Principles for Responsible Investment
- Lindsay Wallace, Senior Vice President, MEDA (Mennonite Economic Development Associates)
- Mari Brossard, Principal Sustainability, Sagard
- Rosalie Vendette, Director, Quinn+Partners
- Saloua Benkhouya, VP private equity and impact investing, Fonds de solidarité FTQ
- Temple Fennell, Principal, Keller Family Office
- Victoria-Mei Zummo, Senior Advisor, Responsible Investment, Desjardins
- Yashel Oliva, Senior Associate, Public Policy & Partnerships, FinDev Canada

AND WITH THE SUPPORT FROM



HOSTED BY:





## AGENDA

| Time        | Session description   |
|-------------|---|
| 12:00-13:00 | <b>Registration &amp; Networking Lunch</b>  |
| 13:00-13:10 | <p><b>Opening remarks</b></p> <p><i>Impact data deep dive by Phenix Capital Group Market Intelligence</i></p> <p><i>In this session, Phenix Capital Group welcomes the delegates and will share the most current data in the impact industry globally and specifically in the Canadian region.</i></p>  |
| 13:10-14:00 | <p><b>Investor panel   IMM for social impact, stakeholder buy-in, and standardization</b></p> <p><i>What does meaningful impact measurement look like in real-world investment decisions? This panel explores emerging methodologies, stakeholder engagement, and the path toward standardizing IMM practices in Canada. Stakeholder buy-in starts with shared language. This session explores the tension between measurement rigor and community relevance in developing IMM systems that work for everyone.</i></p>  |
| 14:00-15:20 | <p><b>Thematic Roundtable Discussions</b></p> <p><i>Following a brief introduction by the Phenix Capital Group team, participants will engage in a series of facilitated roundtable discussions. Each table will be led by two subject-matter experts and will focus on one of the thematic areas outlined below. Each discussion will last for 30 minutes, with participants rotating through two different themes during the session. This format is designed to foster in-depth dialogue and the exchange of diverse perspectives.</i></p> <p><i>Discussion themes:</i></p> <ul style="list-style-type: none"> <li>• <i>Agriculture &amp; land</i></li> <li>• <i>Blended finance</i></li> <li>• <i>Energy transition</i></li> <li>• <i>Geopolitics &amp; building long term resiliency</i></li> <li>• <i>Indigenous investing</i></li> </ul> |
| 15:20-15:40 | <b>Coffee Break</b>   |
| 15:40-16:00 | <p><b>Fireside chat   De-risking emerging markets</b></p> <p><i>For decades, perceived high risk has constrained private capital flows to emerging markets. This discussion will challenge conventional wisdom, highlighting how outdated assumptions can inflate perceived risks and create missed opportunities. It will explore how institutional investors can leverage data-driven insights to redefine risk and unlock emerging market potential</i></p>  |

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**16:00-16:20**

**Keynote | The future of impact investing**

*As we navigate uncertainty, what does the future of Canadian impact investing look like? A look into how bringing capital into the hands of Canadian citizens will shape the future of the country and ecosystem.*

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**16:20-17:00**

**Interactive session | Case study on the Canadian Impact Investing Working Group**

*During this session, we dive into key recommendations from the Canadian Impact Investing Working Group that help investors navigate barriers and implementation challenges.*

**17:00-18:00**

**Closing Drinks**

# IMPACT SEMINAR SERIES



## FOR WHOM

This invitation-only Impact Seminar is catered for C-Suite, Board Members, Portfolio Managers, ESG/Impact Investing officers, and respective teams of:

- Public and Corporate Pension Funds and their Fiduciary Managers
- Insurance Companies
- Sovereign Wealth Funds
- Family Offices
- Foundations and Endowments
- Wealth Managers/Private Banks
- Development Finance Institutions
- Faith-based Organisations.

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COMPLIMENTARY tickets for institutional investors & asset owners

